

Message Text

UNCLASSIFIED

PAGE 01 MANAGU 02414 202326Z

12

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 120712

R 202138Z JUN 75

FM AMEMBASSY MANAGUA

TO USDOC WASHDC

INFO SECSTATE WASHDC 7267

UNCLAS MANAGUA 2414

EO 11652: N/A

TAGS: BEXP, NU

SUBJECT: PROMOTION OF FRANCHISING IN NICARAGUA

1. OUR FIRST WORKSHOP TO PROMOTE FRANCHISING, HELD LAST NIGHT, WAS VERY ENCOURAGING. ATTENDANCE WAS GOOD AND INTEREST IN FRANCHISING OPPORTUNITIES APPEARS TO BE STRONG. MOST IMPORTANT, A NUMBER OF INDIVIDUALS AND ORGANIZATION WELL CAPABLE OF INVESTING IN AND OPERATING FRANCHISES SHOWED INTEREST, WHICH INDICATES THAT WE CAN REALISTICALLY EXPECT POSITIVE RESULTS FROM OUR PROMOTIONAL EFFORT.

2. THE COMMERCIAL SECTION WILL CONTINUE WITH PROMOTIONAL EFFORT DURING THE NEXT SIX MONTHS, AND WE WILL MAKE IT ONE OF THE ACTION CAMPAIGNS OF THE 1976 CAP. IN IMMEDIATE FUTURE, ADDITIONAL MEETING SWILL BE HELD WITH SMALL GROUPS OF INTERESTED INVESTORS, MATERIALS WILL BE MAILED TO POTENTIAL INVESTORS AND AN ARTICLE PREPARED FOR THE COMMERCIAL NEWSLETTER. ALSO, SEVERAL PERSONS FROM INTER-MARKETING FOR OGDEN, UTAH INTERNATIONAL REPRESENTATIVES OF MORE THAN 150 AMERICAN FRANCHISORS, WILL VISIT NICARAGUA MID-JULY, AND THE EMBASSY WILL ASSIST IN SETTING UP MEETINGS AND CONTACTS.

3. THE COMMERCIAL SECTION HAS ALREADY RECEIVED, AND NO DOUBT WILL CONTINUE TO RECEIVE, MANY REQUESTS FOR INFORMATION ON FRANCHISING IN GENERAL AS WELL AS ON SPECIFIC FRANCHISORS. THE COMMERCIAL SECTION IS IN URGENT NEED OF ADDITIONAL COPIES (FIVE OR MORE) OF THE "FRANCHISE OPPORTUNITIES HANDBOOK" FOR USE BY STAFF AND FOR DISPLAY IN LIBRARY. PLEASE FORWARD COPIES AS SOON AS IWSSIBLE. ANY ADDITIONAL INFORMATION WILL ALSO
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MANAGU 02414 202326Z

BE APPRECIATED.

SHELTON

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MANAGU02414
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750216-0715
From: MANAGUA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750631/aaaabbtx.tel
Line Count: 62
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 13 FEB 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <13 FEB 2003 by PhilliR0>; APPROVED <10 MAR 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PROMOTION OF FRANCHISING IN NICARAGUA
TAGS: BEXP, NU
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006